

Digital Cinematography

Program Learning Outcomes

Learning outcomes represent culminating demonstrations of learning and achievement. In addition, learning outcomes are interrelated and cannot be viewed in isolation of one another. As such, they should be viewed as a comprehensive whole. They describe performances that demonstrate that significant integrated learning by graduates of the program has been achieved.

The graduate has reliably demonstrated the ability to

1. Complete both individual and collaborative interactive media projects effectively.
2. Select and use best practices and tools to design and develop dynamic, rich-media content.
3. Assess the requirements of a complex interactive media project.
4. Develop, budget, plan and professionally present a complex interactive media project.
5. Design a complex media project (interface, navigation, graphics, text treatment) using best practice design and development principles, and applying conceptual and theoretical frameworks.
6. Apply practical experience acquired, to work independently and collaboratively in the high- pressure creative and production environments of the film and video production Industry.
7. Identify and analyze ethical and professional issues arising in an online environment.
8. Apply research and conceptual skills to propose optimal solutions for mobile/multimedia/Web development problems.
9. Select and use creative and critical thinking techniques in the effective design, development and implementation of a complex interactive media project.
10. Evaluate the financial, technical and artistic success of a complex interactive media project.